

# CAMERYN LYTTON

Charlotte, NC

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## DESIGN EXPERIENCE

### Graphic Designer

Nova Literary Arts Magazine

Charlotte, NC | Jan 2022 - Present

- Designs, organizes, and prints a 120 page annual magazine and 20 page limited edition zine consisting of worldwide submissions of art, poetry, short stories, and photography.
- Works closely alongside other designers, copywriters, editors, promoters, and Student Niner Media employees.
- Composes digital and print branding assets.

### Graphic Design Intern

University Department Freelance

Charlotte, NC | Aug 2022 - Present

- Designs logos, promotional flyers, banners, and LCD screen designs for departmental events across campus.
- Works closely alongside professional marketing staff.
- Composes digital and print branding assets.

### Creative Director Intern

Clutch Studios

Charlotte, NC | May 2022 - Aug 2022

- Worked closely with the creative director, director of operations, and production assistants throughout shoot days and projects.
- Assisted in photography, videography, and editing for promotional materials featuring production space and guests.
- Composed weekly social media graphics and branding assets for visiting companies using the production space.

### Creative Director Intern

McColl Center for Art & Innovation

Charlotte, NC | Sep 2021 - May 2022

- Coordinated and planned the Winter Workshop series put on by artists in residence for the general public.
- Maintained and calibrated equipment for training artists-in-residence and visiting artists to use.
- Apprenticed under award-winning documentary photographer, Ken West, as he released his latest project.

## EDUCATION

### The University of North Carolina at Charlotte

Bachelor of Fine Arts in Graphic Design with Minors in Women and Gender Studies, Human-Centered Design

December 2023 | Charlotte, NC

GPA: 4.0

Relevant coursework:

Graphic Design, Typography, Print Production, UX/UI, Design Research, Rapid Prototyping, Communications Design

## AWARDS AND HONORS

### Phi Beta Kappa

A high distinction given to the top 10% of students

### Ann C. Carver Scholarship

Women and Gender Studies distinguished research paper

### Narron Delbridge Scholarship

University Honors College distinguished personal essay

### Ceramic Studies Education Abroad Scholarship

A full scholarship to study ceramics in Limoges and Paris

### University Honors College

Interdisciplinary and multi-year honors program

### Deans List

Issued Fall 2019-present

### Chancellors List

Issued Fall 2019-present

## SKILLS

### Adobe Creative Suite

Photoshop, Illustrator, InDesign, After Effects, Sketch, Dimension, XD, Lightroom, Audition, Dreamweaver

### Figma

### Sketch

### Miro

### Social media marketing

### Branding and advertising design

### Mac and PC operating Systems

### 3D digital fabrication

### Sculpture